I strongly opposed and de-regulation of the Cell phone industry. Their is no real competition, the prices are about the same for both carriers in my area and they both have excess cancellation fees, imposed even if they missate the coverage area or give poor service. The recent mergers (Verizon, Cingular, etc) of the various companies have made things even worse. We should be considering More regulation, not less. Every thing that gets deregulated ends up costing consumers more, i.e. my cable, electricity, etc.